Jasmine E. McNealy

Current Affiliations	
Senior Fellow – Tech Policy Mozilla Foundation	January 2023 –
Interim Director of Research Center for Public Interest Communications	January 2023 –
Associate Professor (Sabbatical leave Aug. 2022 - Aug. 2023) Associate Director January 2023	August 2019 – January 2020 –
Marion B. Brechner First Amendment Project UF Term Professor University of Florida – Media Production, Management & Technology	August 2021 –
Affiliate Faculty Center for Governmental Responsibility Fellow – UF College of Law Department of Computer & Information Science & Engineering UF Informatics Institute UF Transportation Institute – UF Engineering	
Faculty Associate Berkman Klein Center for Internet & Society, Harvard University	August 2019 –
Fellow Center for Democracy & Technology	January 2021 –
Education	
Doctor of Philosophy – Mass Communication, emphasis: Media Law	University of Florida
Juris Doctor	University of Florida
Master of Education – Measurement, Evaluation, Statistics & Assessment	U. of Illinois-Chicago
Master of Arts – Mass Communication	University of Florida
Bachelor of Science – Journalism, Afro-American Studies	University of Wisconsin
Certificate – Project Management	Cornell University
Research Consultancies & Public-Facing Projects	

U.S. Federal Trade Commission, Office of Policy Planning, TeamCTO

June 2022 – December 2022

Technology Advisor (*Technologist*) – worked with various case teams and on projects related to tech/data.

Spotify USA

June 2022 – November 2022

Visiting Researcher – Trust & Safety RePAIR Team; research project on evaluating data sources for large language models, with respect to trust, culture, and safety.

Shorenstein Center on Media, Politics and Public Policy

February 2022-- August 2022

Visiting Fellow initiated project on deceptive design, dark patterns, and news organizations and implications for trust in news use of algorithmic systems.

I, Obscura: Illuminating dark pattern design in the wild

February 2021 – July 2021

Zine project collaboration with Stephanie Nguyen and students at Stanford University; funded by an Impact Grant from the Center for Critical Internet Inquiry at UCLA.

Dark Patterns Tip Line

January 2021 – May 2021

Collaboration with colleagues from Consumer Reports, Access Now, EFF, Media Cloud, Princeton University, and other organizations.

Let's Talk Privacy

January – December 2020

Research Lead – collaboration with colleagues from MIT Media Lab (Stephanie Nguyen, Dennis Jen, Anna Chung, and Pardis Noemi)

Spotify USA

November 2018 – April 2019

Visiting Researcher – Tech Research: Algorithmic Bias Squad, Boston, MA & NYC

<u>Public Utility Research Center</u> (UF)

November 2017 – February 2018

"Twitter Reactions to Hurricane Irma: Mining social media for inferences"

University of Florida

McNair Scholar Assistantship

August 2007 - May 2008

Supervisor: Dr. Laurence Alexander

Research Assistant – Center for Government Responsibility

May – August 2006 & 2007,

Supervisor: Dean Emeritus Jon Mills

August – December 2008

Research Assistant – Col. of Journalism & Comm.

August 2004 – May 2006

Supervisors: Dr. Laurence Alexander, Dr. Justin Brown, and Dr. Linda Lee Kaid

University of Wisconsin

Researcher – Ronald E. McNair Program

August 2001 – May 2002

Supervisor: Dr. Michael Thornton (Afro-American studies)

Research Assistant – Undergrad. Res. Scholars Program

October 1999 – May 2000

Supervisor: Dr. Amir Assadi (Mathematics)

Kimberly-Clark Corp.

Engineering Intern Neenah, WI June 1999 – August 1999

Supervisor: Devany Martin

Research Support

Evto	rn	al
EXLE	III	aı

Robert Wood Johnson Foundation – (PI: M. Doerr/Sage Bionetworks; share \$16000)	2022 - 2024
National Science Foundation – \$1,023,826 (PI: Simmons; share \$155822)	2022 – 2025
UCLA Center for Critical Internet Inquiry – \$30000 (w/S. Nguyen)	2021
Facebook Privacy & Data Policy Team – \$20000	2020
Google 2020 Award for Inclusion Research program – \$60000	2020
Knight Foundation – \$50000	2020
Digital Civil Society Lab, Stanford University – \$25000	2019
Data & Society Fellowship – \$25000	2018-2019
Berkman Klein Center, Harvard University – \$12000	2018-2019
NIH Diversity Supplement (2018) (Krieger – PI)	\$321289[<u>declined]</u>
AEJMC Emerging Scholar's Grant – \$3000	2010

Internal

UF Informatics Institute Seed Award (PI: Paret) – \$6500 (of \$28000)	2022
Public Utility Research Center – \$15000	2018
CJC Dean's Seed Money Grant – \$2270	2016
UKY Summer (Junior) Faculty Research Fellowship – \$7000	2014
S.I. Newhouse Summer Research Funds – \$5000	2011, 2012
LSU Council on Research Summer Stipend Program – \$5000	2010
Auzenne Dissertation Fellowship – Full tuition + \$5000	2008

Advisories

Digital Inquiry Speculation Collaboration Optimism (DISCO) Network	(PI: Nakamura, Michigan)
 Advisory Board 	2022 –
National Internet Observatory	(PI: Lazar; Northeastern)
 Ethics Advisory Board 	2022 –
PREMIERE: A PREdictive Model Index and Exchange Repository	(PI: Bui; UCLA)
 Ethics Working Group 	2022 –

Publications

Books

Community as Technology [Proposal in formation]

Edited Volumes

Nguyen, Stephanie & McNealy, Jasmine. (2021). *I, Obscura: Illuminating deceptive design patterns in the wild*.

Cooper, Nichola, Poblet Balcell, Marta & **McNealy, Jasmine**, (2021) "Blockchain for Good: Special Issue on Democracy and Civic Technology," *Frontiers in Blockchain: Blockchain for Good*, 4.

Nah, Seungahn, **McNealy, Jasmine**, Kim Jang Hyun, and Joo, Jungseock. (2020). "Communicating Artificial Intelligence: Theory, Research, and Practice," *Communication Studies*, 71(3).

Refereed Journal Articles [* indicates graduate student]

McNealy, Jasmine E. (2023) "An Ecological Approach to Data Governance," *Notre Dame Journal of Law, Ethics, and Public Policy, En Banc*

McNealy, Jasmine E. (2022). "Sonic Privacy," *Yale Journal of Law and Technology*, 24, 1-25. https://law.yale.edu/isp/publications/digital-public-sphere/healthy-digital-public-sphere/sonic-privacy

McNealy, Jasmine E., "Platforms as Phish Farms: Social engineering at scale," *New Media & Society*, 24(7), 1677-1694. https://doi.org/10.1177/14614448221099228

McNealy, Jasmine E., Jen, D., Nguyen, S. (2022). "Prototyping Policy: Visualizing impact for better regulation," *Convergence: The International Journal of Research into New Media Technologies*, 28(1), 109-126. https://doi.org/10.1177/13548565211069875.

McNealy, Jasmine E. "Framing and the Language of Ethics: Technology, Persuasion, and Cultural Context," in *Journal of Social Computing 2*(3), 226-237 https://doi.org/10.23919/JSC.2021.0027.

McNealy, Jasmine E. (2021). "Hoarder, Handler, Bricoleur, Spy: An explication of Information Distribution Organizations." *Journal of International and Comparative Law*, 8(2), 385-404.

Nah S., Liu W., Kwon KH, & **McNealy J**. (2021) "Communication Infrastructure, Social Media, and Civic Participation across Geographically Diverse Communities in the United States." *Communication Studies*, 72(3), 437-455 https://doi.org/10.1080/10510974.2021.1876129.

Pasquetto, I. V., Swire-Thompson, ... **McNealy, J**... & Yang, K. C. (2020). Tackling misinformation: What researchers could do with social media data. *The Harvard Kennedy School Misinformation Review*.

Mullis, Michaela Devyn* & McNealy, Jasmine E. (2020) "Freeing the Nipple One Broadcast at a Time: FCC Indecency Regulations of Nudity," Wisconsin Journal of Law, Gender & Society 35(1), 65-89.

McNealy, Jasmine E. & Mullis, Michaela Devyn.* (2019) "Tea and Turbulence: Communication privacy management and celebrity gossip sites," *Computers in Human Behavior*, 92(1), 110-118.

McNealy, Jasmine E. (2017) "Online Commenters React Negatively to Newspaper Doxxing," *Newspaper Research Journal*, 38 (3), 282-292.

(2017).	"Disparaging Tr	ademark and Socia	l Responsibility,"	' Journal of Sport,	Ethics &
Philosophy, 12(3), 304-316.					

_____ (2017). "Spam and the First Amendment Redux: Free Speech Issues in State Regulation of Unsolicited Email," *Communication Law & Policy*, 3.

McNealy, Jasmine E. & Laurence B. Alexander (2017). "A framework for unpublishing decisions," *Digital Journalism*, 6(3), 389-405.

McNealy, Jasmine E. & Heather Shoenberger (2016). "Reexamining Privacy-Promising Technologies," Tulane *Journal of Technology & Intellectual Property*, 19, 1-25.

McNealy, Jasmine E. (2015). "Rethinking Media Joint Activity with Law Enforcement," University of Baltimore *Journal of Media Law and Ethics*, 4(3/4), 89-107.

Under Review

"When Citizens Support AI Policies: The moderating roles of AI efficacy on AI News, Discussion, and Literacy" w/Liu, Makady, & Nah

"When AI Meets Ethics: Rethinking Attitude Toward Use of AI Technologies," *International Communication Association Annual Conference*, Toronto, Canada, 2023.

In Revision or Preparation

"Dark News Design"

Refereed Conference Proceedings

Villanueva, Idalis, Simmons, Denise & McNealy, Jasmine "Towards a Participatory Action Research Approach to improve representation of Black Ph.D.s in engineering," American Society for Engineering Education, June 26, 2023.

McNealy, Jasmine. "Legal Problems of BYOP: Bring Your Own Persona." *Selected Papers of Internet Research*, North America, 3, Oct. 2013, available at: http://spir.aoir.org/index.php/spir/article/view/804

Book Chapters

McNealy, Jasmine E. "Data Ethics," in Teaching Media Ethics (N. Kraft & K. Culver, Eds.) (forthcoming 2024).

McNealy, Jasmine E. "Design + Power: Policy for the Ecology of Influence," in Routledge Handbook of AI (S. Nah, Ed.) (forthcoming 2023).

McNealy, Jasmine E. "Consent (still) Won't Save Us," in the Feminist CyberLaw (Meg Leta Jones & Amanda Lewandowski, Eds.) (forthcoming 2023).

McNealy, Jasmine E. (2023) "Who's liable?: Agency and accountability in human-machine communication," in Sage Handbook of Human-Machine Communication (A. Guzman, R. McEwen, S. Jones, Eds.).

McNealy, Jasmine E. (2022) "Adding Complexity to Advance AI Organizational Governance Models," in the AI Governance OUP Handbook (Justin Bullock, Ed.) https://doi.org/10.1093/oxfordhb/9780197579329.013.37

McNealy, Jasmine E. (2022) "A Power Analysis for Platforms: Expression, Equitable Governance, and Participation," Advancing Racial Equity Through Tech (PolicyLink, Ed.).

McNealy, Jasmine E. (2017) "Account Ownership and Control," in *Social Media and the Law* (D. Stewart, Ed.).

McNealy, Jasmine E., Flowers, A. (2015) "Privacy Law and Regulation," in *Privacy in a Digital, Networked World* (S. Zeadally, M. Badra eds.).

McNealy, Jasmine E. (2013), "The Things They Carried (Away): The Intersection of Privacy, Property, and Information," in *Simon Denny: The Personal Effects of Kim Dotcom* (Matthias Michalka, Ed.) 57-64 (Book for art exhibit at Museum moderner Kunst Stiftung Ludwig Wien, Vienna).

_____ (2011), "The Realm of the Expected: Redefining the Public and Private Spheres in Social Media," in *Social Media: Usage and Impact* (H. Noor al-Deen & J.A. Hendricks Eds.) 255-269.

Design Projects/Prototypes

<u>Threat Index</u> – April 2019, Shorenstein Center on Media, Politics, and Public Policy, Harvard University Kennedy School, Privacy Forecast 2019.

Shorter Works

"Before the algorithm, what's in the imagination," in ACM Interactions Magazine 29(3) (2022).

(*Editorial*) Special Issue: Theories and applications of emerging technologies in civic engagement. *Frontiers in Blockchain*, *4*, 24 (2021).

"Changing the Focus in the Social Media Conversation," (2021) in *Social Media Law and Ethics* (J. Lipschultz, Ed.).

"Amplifying Otherness" (06/2020) in Human Rights, Racial Equality & New Information Technologies: Mapping the structural threats, The Promise Institute for Human Rights at UCLA School of Law; UCLA Center for Critical Internet Inquiry.

https://law.ucla.edu/sites/default/files/PDFs/Publications/Promise Institute/Human%20Rights,%20Racial %20Equality,%20&%20New%20IT%20Report%203.pdf

Reviewed by Jasmine McNealy (2020) Reluctant Power: Networks, Corporations, and the Struggle for Global Governance in the Early 20th Century, by Rita Zajácz, Information & Culture, 55(3).

"Newsworthiness, the First Amendment, and Platform Transparency," Concurring Opinions FAN 200, September 12, 2018.

"What is doxxing and why is it so scary?" *The Conversation*, May 16, 2018, available at: http://theconversation.com/what-is-doxxing-and-why-is-it-so-scary-95848

Reviewed by Jasmine McNealy (2018) *Carter G. Woodson: History, The Black Press, and Public Relations,* by Burnis R. Morris, *Mass Communication and Society*, DOI: 10.1080/15205436.2018.1471872

"Data for Discrimination," Platypus: The CASTAC Blog, Dec. 1, 2016, available at: http://blog.castac.org/2016/12/data-discrimination/

"Finding a Home online," Platypus: The CASTAC Blog, Sept. 23, 2016, available at: http://blog.castac.org/2016/09/home-online/

"The Problem of Expecting Privacy on Social Media," July 19, 2016, available at: http://blog.castac.org/2016/07/privacy-social-media/

"The Hulk, Doxxing, and Changing of Privacy," May 17, 2016, available at: http://blog.castac.org/2016/05/doxxing/

"Unpredictable Technologies: The need for thick description in regulatory decision-making," March 8, 2016, available at http://blog.castac.org/2016/03/unpredictable_tech/

"Employee Social Media Use Can Affect Small Business Reputation," *CSIdentity Blog*, June 2, 2014, available at: http://www.csid.com/2014/06/employee-social-media-use-can-affect-small-business-reputation/

"Online Privacy and the Right to be Forgotten." *Footnote1.com*, Aug. 1, 2013, available at: http://footnote1.com/online-privacy-the-right-to-be-forgotten-4/

"Protecting your business reputation against the inside job." *CSIdentity Blog*, July 26, 2013, available at: http://www.csid.com/2013/07/protecting-your-business-reputation-against-the-inside-job/

"The Emerging Right to be Forgotten," American Bar Association *Insights on Law and Society*, vol. 12, iss. 3, Spring 2012.

Other Academic Affiliations

Visiting Fellow Feb. 2022 – Aug. 2022

Harvard Kennedy School Shorenstein Center on Media, Politics & Public Policy

Faculty Affiliate Sep. 2020 –

Center for Law, Innovation, and Creativity, Northeastern University

Graduate Coordinator Jan. 2020 – Aug. 2021

Media Production, Management & Technology Department (UF)

Affiliate June 2019 –

<u>Data & Society Research Institute</u>

Associated Scholar	June 2019 – June 2021
Uppsala Informatics & Media Hub for Digital Existence	
<u>Trust Consortium Scholar</u>	Jan. 2020 – May 2021
UF Center on Trust in Media & Technology	
Fellow	Jan. 2019 – Jan. 2020
Digital Civil Society Lab, Stanford University	
Fellow	Sept. 2018 – Aug. 2019
Berkman Klein Center for Internet & Society	
Entrepreneurship Faculty Fellow	Aug. 2017 – Aug. 2020
Entrepreneurship & Innovation Center, Warrington College of Business	o o
Assistant Professor	Aug. 2015 – July 2019
University of Florida, College of Journalism and Communications	,
Fellow	Aug. 2018 – June 2019
Data & Society Research Institute	Ü
Affiliate Professor – Journalism	June 2015, May 2016
Zhengzhou University, International College	, ,
Assistant Professor – Information Communication Technology	Aug. 2013 – Aug. 2015
University of Kentucky, School of Information Science	0 0
Affiliate Faculty – Africana & African American Studies	Aug. 2013 – Aug. 2015
University of Kentucky, College of Arts & Sciences	0 0
Faculty Fellow – Presentation U	Jan. 2014 – May 2015
University of Kentucky	, 2020
Assistant Professor – Communication	Aug. 2010 – May 2013
Syracuse University, S.I. Newhouse School of Communication	7146. 2010 Way 2013
Assistant Professor – Journalism	Aug. 2009 – July 2010
Louisiana State University, Manship School of Mass Communication	7.44g. 2005 July 2010
Adjunct Professor – Law	Aug. 2009 – July 2010
Louisiana State University, Paul M. Hebert Law Center	7 tag. 2003 July 2010
Adjunct Lecturer – Public Relations	Jan. 2009 – May 2009
University of Florida, College of Journalism and Communications	Jan. 2005 Way 2005
Adjunct Lecturer – Public Speaking	Aug. 2008 – Dec. 2008
University of Florida, Dial Center for Written and Oral Communication	Aug. 2000 Dec. 2000
Graduate Instructor – Journalism	Jan. 2007 – July 2007
University of Florida, College of Journalism and Communications	Jan. 2007 July 2007
Teaching Assistant – Journalism	Aug. 2002 – Dec. 2006
University of Florida, College of Journalism and Communications	7 tug. 2002 Dec. 2000
Multicultural Resident Consultant	Aug. 2000 – May 2002
University of Wisconsin, University Housing	7146. 2000 Ividy 2002
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Refereed Conference Presentations

"When AI Meets Ethics: Rethinking Attitude Toward Use of AI Technologies," *International Communication Association Annual Conference*, Toronto, Canada, 2023.

"Gaming the Algorithm: Examining Creators' Sense Of Self-Authenticity, Desire for Fame and Algorithm Gaming Behavior," *International Communication Association Annual Conference*, Toronto, Canada, 2023.

"Representation and Trust in Audio Recommendation Systems," *International Communication Association Annual Conference*, Communication Technology Division, Paris, France, May 27, 2022.

"The Devil in the Default: Structural racism in research systems," *Society for the Social Study of Science* Annual Conference, Online, August 20, 2020.

"An Ecological Approach to Data Governance," Privacy Law Scholars Conference, online, June 4, 2020.

"Platforms as Phish Farms: Social engineering at scale," *Society for the Social Study of Science* Annual Conference, New Orleans, LA, September 7, 2019.

"Yet I am not ashamed: a qualitative investigation of doxxing," *International Communication Association Annual Conference*, Communication Technology Division, Washington DC, May 2019.

"A Typology of Information Distribution Organizations," Association for Education in Journalism and Mass Communication Annual Convention, Washington DC, Aug. 8, 2018

"A Case Study of Doxxing Interactions as Communicative Acts," *International Symposium on Digital Ethics*, Loyola University, Chicago, IL, Oct. 13, 2017.

"A Typology of Information Distribution Organizations," TPRC 2017, Washington, DC, Sept. 8, 2017.

"The Platform Decides the Posting: Information Sharing Stratification in Social Media," w/ Heather Shoenberger, *TPRC 2016*, Washington, DC, Sept. 30, 2016.

"Disparaging Trademark and Social Responsibility," International Communication Association Conference, Fukuoka, Japan, June 2016 [Top Paper, Sports Communication Interest Group].

"Online vs. Offline: Re-examining the Reasonable Consumer Standard in the Digital Context," w/ H. Shoenberger, *PrivacyCon*, Federal Trade Commission, Washington, DC, Jan. 14, 2016.

"Yet I am not ashamed': A phenomenology of doxxing," *International Symposium on Digital Ethics*, Loyola University, Chicago, IL, Nov. 6, 2015.

"Differential Reasonableness: A standard for evaluating deceptive privacy-promising technologies" w/ H. Shoenberger, *Association for Education in Journalism and Mass Communication Annual Convention*, Law & Policy Division, San Francisco, CA, Aug. 2015.

"The Right to be Forgotten as the Right to Evolve: Reexamining *Melvin v. Reid,*" *International Communication Association Conference*, San Juan, Puerto Rico, May 2015.

"Media Doxxing as Invasion of Privacy: An Analysis of Online Comments," *Association for Education in Journalism and Mass Communication Annual Convention*, Communication Technology Division, Montreal, Canada, Aug. 2014.

"The Good Life: Privacy is Freedom," at the *International Communication Association Conference*, Seattle, Washington, May 2014.

"Legal challenges of BYOP: Bring Your Own Persona," at IR14, Denver, CO, Oct. 2013.

"The Ethics of Unpublication," *International Symposium on Digital Ethics*, Loyola University, Chicago, IL, Oct. 29, 2012 (w/ Laurence B. Alexander).

"Who owns your friends?: *PhoneDog v. Kravitz* and business claims of trade secret in social media information" at the *Association for Education in Journalism and Mass Communication Annual Convention*, Chicago, IL, Aug. 2012.

"Spam and the First Amendment Redux: Free Speech Issues in State Regulation of Unsolicited Email" at the Association for Education in Journalism and Mass Communication Annual Convention, Chicago, IL, Aug. 2012.

"The Emerging Conflict between Newsworthiness and the Right to be Forgotten," World Jurist Association's Conference on Law and Technology: Innovation in the Digital Age, Washington DC, April 2012.

"A Textual Analysis of the influence of *McIntyre v. Ohio Elections Commission* in cases involving anonymous online commenters," at the *Association for Education in Journalism and Mass Communication Annual Convention*, St. Louis, MO, Aug. 2011.

"Balancing Privacy and the Public Interest: A Review of State Wiretap Laws as Applied to the Press," at the Association for Education in Journalism and Mass Communication Annual Convention, Denver, CO, Aug. 2010.

"Plaintiff's Status as a Consideration in Misrepresentation and Promissory Estoppel Cases against the Media," at the Association for Education in Journalism and Mass Communication Annual Convention, Denver, CO, Aug. 2010.

"Still Have a Ticket to Ride (Along): An Examination of Media Joint Activities with Law Enforcement," at the Association for Education in Journalism and Mass Communication Annual Convention, Boston, MA, Aug. 2009.

Invited Panels & Symposia

"Governing Sonic Data," University of Utrecht forthcoming June 2023).

The Future of Journalism and Defamation Law Symposium, University of Missouri Law School, March 10, 2023.

"Sonic Privacy," University of Northern Colorado School of Business, February 17, 2023.

Technology, Privacy, Media & Law Conference, University of Florida Fredric G. Levin College of Law, February 10, 2023.

"Constructive (Data) Trusts," Berman Institute of Bioethics, Johns Hopkins University, Baltimore MD, Oct. 10, 2022.

Location Data in the Context of Public Health, Research, and Law Enforcement: An Exploration of Governance Frameworks - A Workshop, National Academies, June 8-9, 2022.

On Data Justice, Queens Museum + UMich Stamps Gallery, June 7, 2022.

Ethics and Emerging Media Technologies, Penn State University, Feb. 15, 2021.

"Dark Patterns and Political Speech," The Role of Online Platforms in Reducing Election Misinformation, UNC Law Review Symposium, Jan. 21, 2022.

"Design + Power: Policy for the Ecology of Influence," Columbia University Data Science Institute Series on Race + Data, Dec. 8, 2021.

"Design and Power: Policy for the Ecology of Influence," UCLA C2i2, Nov. 10, 2021.

Civil Rights and Data Privacy, Future of Privacy Forum, Sept. 23, 2021.

UF Public Utility Research Center, Digital Markets Initiative w/FCC Commissioner Brendan Carr, Oct. 6, 2021.

Trends, Conflicts and Cases in First Amendment Law and Global Free Expression, University of Nebraska – Omaha, Sept. 30, 2021.

"Is the First Amendment Relevant in the Age of Social Media," University of North Carolina, Sept. 29, 2021.

Al and Public Policy, GMU Frontiers in Computing Workshop, Sept. 20, 2021.

Al Ethics Roundtable, Facebook/Hong Kong University, Sept. 10, 2021.

Securing Grant-Funding for Collaborative Research in JMC; AEJMC Preconference, Aug. 3, 2021.

Media Law Research in Time of Crisis, AEJMC History and Law & Policy Divisions, Aug. 5, 2021.

Ethics of Artificial Intelligence, American Bar Association Antitrust & Consumer Protection Conference, July 12, 2021.

Harms of dark patterns to communities of color, Federal Trade Commission, *Bringing Dark Patterns to Light*, April 29, 2021.

AEJMC Law & Policy + Ethic Divisions Virtual Panel, "Facial Recognition Technology," April 28, 2021.

Alternatives to Current Consent Models, Cordell Institute, Washington University, St. Louis, April 23, 2021.

Sonic Privacy, Michigan State University, Quello Center for Media & Information Policy, April 16, 2021.

Al Workshop, UF Center for Undergraduate Research, April 14, 2021.

AEJMC PR Division Virtual Panel, "Police, Public Relations, and Gatekeeping," February 12, 2021.

Silicon Flatirons Topics in Law and Technology (TILT), "The Role of Law and Ethics," University of Colorado Law School (host), February 10, 2021.

Law & Contemporary Problems, "Black Box Artificial Intelligence and the Rule of Law," Duke University School of Law (host), January 22, 2021.

ASCCJ Fall Forum, (Faculty Spotlights and Leading the Charge: IDEA(s) for Our Campuses and in Our Communities), Penn State University (host), December 2, 2020.

Red and Blue Realities: Political discourse and the 2020 election, Harvard University, November 17, 2020. [moderator].

Berkeley Tech Law Symposium – On Online Speech, Online Harassment, and Section 230, November 12, 2020.

ILPF Diversity & Inclusion Series: Discriminatory Surveillance, internet Law & Policy Foundry, November 5, 2020.

"Civic Organizations: How to communicate cybersecurity," USC Election Cybersecurity Initiative, October 28, 2020.

Digital Public Infrastructure: A corporation for public software, Stanford University Digital Civil Society Lab, October 27, 2020.

"Hoarder, Handler, Bricoleur, Spy: an explication of information distribution organizations," The Implications of Artificial Intelligence for a Just Society, Journal of International & Comparative Law Symposium, October 23, 2020.

"Uniting Ethical and Technical Solutions to Harness the Power of Data," Global Alliance for Genomics and Health, September 29, 2020.

"Misinformation, Disinformation, and Fake News," University of Baltimore School of Law, September 16, 2020.

"Ethics and Artificial Intelligence," Hypergiant, September 3, 2020.

"Major Questions," Product Management and the Public Interest, *Product + Society*, online, August 21, 2020.

"Surveillance and Digital Media," Library Freedom Institute, online, August 20, 2020.

"Media & Technology Webinar," Harvard University Tech Review Mentorship Fellowship Program, August 12, 2020.

"Race, Racism and Media Law and Ethics Scholarship," AEJMC Conference, Aug. 9, 2020.

"Scandal, Stigma, and Sexualization: How Sharing Sensational and Sensitive Information Relates to Calls for Privacy Protection," *AEJMC Conference*, Aug. 8, 2020.

"Data Deliberations," Aapti Institute, Aug. 6, 2020.

"Diversity & Inclusion in Media Law Teaching," AEJMC preconference, Aug. 5, 2020.

"Why isn't there a Data Privacy Federal Law Already?" Last Thursday in Privacy, July 30, 2020.

"Thought Leaders Panel," Election Cybersecurity Initiative Florida Workshop, USC Annenberg, July 14, 2020.

"Sonic Privacy," Internet & Society Project, Yale University Law School, July, 3, 2020.

"Let's Talk Privacy," w/S. Nguyen, D. Chen, & A. Chung, Berkman Klein Center for Internet & Society, June 30, 2020.

"Social Media Regulation," Student Press Law Center Summer Media Law & Policy Institute, June 29, 2020.

"Our Data, Our Privacy," Real Good Chats – UF Center for Public Interest Communications, June 16, 2020.

"Policy prototyping as cultivating trust through political engagement," UF Center for Public Interest Communications/Consortium on Trust in Media & Technology, June 11, 2020.

"On Data Ecologies and Sacred Data," CogX 2020, June 9, 2020.

Advertising & Society Quarterly – "Author Meets Critics: The Identity Trade," June 8, 2020.

"Big, If True Webinar: Science is Politics by Other Means," Shorenstein Center, John F. Kennedy School, Harvard University, May 29, 2020.

"Surveillance and Digital Media," Library Freedom Institute, online, April 27, 2020.

"Internationalizing Academic Standards: Inclusion, Diversity, Equity, and Access for Early-Career Scholars," Student & Early Career Scholars Blue Sky Workshop, International Communication Association Annual Conference, Online, May 2020.

"Tech Solutions & COVID-19," Product Management, John F. Kennedy School, Harvard University, April 13, 2020.

"Etica, Computación, y Privacidad - Etica de la nube computacional," Pontificia Universidad Javeriana, Bogotá, Columbia, April 3, 2020.

"The unintended consequences of good intentions in technology," Sage Assembly Webinar Series, March 30, 2020. [invited panelist]

"Global Comparisons on Liability, Anonymity, & Fake News," Technology, Media, and Privacy Law Conference: Truth and Liability in the New Media Age, Gainesville, FL, Feb. 13-14, 2020. [invited panelist]

"Data Trusts," Digital Tech Camp, Stanford University Global Digital Policy Incubator Cyber Policy Center, Palo Alto, CA, Feb. 2-4, 2020.

Databite 127: "An Ecological Approach to Data Governance," Data & Society Research Institute, NYC, January 8, 2020. [invited speaker]

"Walls of Present and Future: The Genuine, the Imaginary, and the Fake in Global Climate Change Discourse," UF Intersections, University of Florida, Nov. 14, 2019.

"Plenary: Situating/Framing Data Governance," Data Governance Design Conference, Duke University in DC, Washington, DC, November 8, 2019. [invited panelist]

"Square," Digital Civil Society Conference, Stanford University Digital Civil Society Lab, October 30-November 1, 2019 [invited panelist].

"Artificially Intelligent Associations: AI, Civil Society, and Human Rights," Stanford University Human-Centered Artificial Intelligence Fall 2019 Conference – AI Ethics, Policy, and Governance, October 28-29, 2019 [invited panelist].

"Amplified Othering," New Information Technologies and Effects on Racial Equality – An expert group meeting with the UN Special Rapporteur on Contemporary Forms of Racism, Racial Discrimination, Xenophobia and Related Intolerance, UCLA School of Law, Los Angeles, CA, Oct. 17, 2019. [invited speaker]

"Blue Sky Recommendations," World Economics Forum/Stanford University Center for Internet & Society – Redesigning Consent for a Better Data Protection, San Francisco, CA, Oct. 2-3, 2019. [invited moderator]

"New Paradigms for Notice & Consent," World Economics Forum/Stanford University Center for Internet & Society – Redesigning Consent for a Better Data Protection, San Francisco, CA, Oct. 2-3, 2019. [invited panelist/speaker]

"Al.Assembly 2019," Stephanie Dinkins/Data & Society Research Institute, New York, New York, September 20-21, 2019 [invited participant].

"Exploring Vulnerabilities of Open Approaches," Sage Assembly, Seattle, WA, July 25, 2019. [invited panelist]

Databite 123: "Cryptoparty as Rent Party," Data & Society Research Institute, New York, NY, June 19, 2019.

"Al Advocacy in Context," Translating Research on Al's Impacts into Human Rights Advocacy, Harvard Law School, Cambridge, MA May 20, 2019. [invited panelist]

"Trust," Data Privacy Roundtable, Harvard Belfer Center Technology and Public Purpose Project, New America, Washington DC, May 13, 2019.

"Trust," IGNITE Talks at BKC, Berkman Klein Center for Internet & Society Luncheon, Harvard University Law School, Boston, MA, May 7, 2019.

"A (Constructive) Data Trust," Institute for Privacy Protection Spring Conference: Privacy, Power & Ethics, Seton Hall Law School, Newark, NJ, April 5-6, 2019. [invited panelist]

"The History and Foundations of Data Privacy," Access Now Data Privacy Summit, Washington DC, March 27, 2019. [Invited panelist]

"Community as Infrastructure: Reconceptualizing the rent party for the digital age," Race + Media Working Group, Berkman Klein Center for Internet & Society, Harvard University, March 12, 2019.

"Understanding Privacy Harm," 2019 AGTech Forum on Cybersecurity and Privacy, Harvard University Law School, Cambridge, MA, Feb. 28 – Mar. 1, 2019. [Invited panelist]

"A Framework for Data Trusts," Digital Civil Society Lab, Stanford Center on Philanthropy and Civil Society, Palo Alto, CA, Jan. 31, 2019.

Labor, Surveillance, Infrastructure and Health, Data & Society Tech + Health Futures Workshop, New York, NY, Jan. 16, 2019. [Invited panelist]

Privacy and Data Protection: The US Laissez-Faire Approach vs. the European GDPR Standard, Harvard University, Minda de Gunzburg Center for European Studies, Cambridge, MA, Nov. 27, 2018.

Technology and the City: Oversight vs Abolition, Harvard University Berkman Klein Center for Internet & Society, Cambridge, MA, Oct. 23, 2018.

Transatlantic Digital Debates: Artificial Intelligence and Race & Gender, Harvard University Cyberlaw Clinic and Berkman Klein Center for Internet & Society, Boston, MA, Oct. 19, 2018. [invited panelist]

Symposium on Artificial Intelligence, Media, and the Threat to Democracy, Northeastern University, Boston, MA, Oct. 12, 2018. [invited panelist]

Symposium on Privacy, News, and the Future of Freedom of the Press, Tulane University, Sept. 27-28, 2018. [invited panelist]

"The Right to be Forgotten," *International Congress on Protection of Personal Data*, Universidad Central de Chile, Santiago, Chile, Sept. 12, 2018. [invited panelist]

"Technology, Intellectual Property and the Law," Association for Education in Journalism and Mass Communication Annual Convention, Washington DC, August 7, 2018. [moderator]

"How Robust Should a Company's Social Media Policy Be? A Debate on Employee Privacy Versus the Need to Protect Corporate Reputation," *Association for Education in Journalism and Mass Communication Annual Convention*, Washington DC, August 6, 2018.

"The Job Market," Association for Education in Journalism and Mass Communication Annual Convention Pre-conference for graduate students, Washington DC, August 5, 2018.

"The Science of Storytelling: Trust Summit," University of Florida News Integrity Project, Gainesville, FL, June 11-12, 2018.

"Anonymity and the New Media Landscape," Technology, Media & Privacy Law Conference, University of Florida Levin College of Law, Gainesville, FL, April 20, 2018.

"A Tale of Three Cities: A two-part analysis of Hurricane Irma Twitter data," Public Utility Research Center 45th Annual Conference, Gainesville, FL, February 22, 2018.

"Negotiation & Start-ups," Association for Education in Journalism and Mass Communication Annual Convention Pre-conference for graduate students, Chicago, IL, August 8, 2017.

"The Ethics and Efficacy of Native Advertising," Association for Education in Journalism and Mass Communication Annual Convention, Chicago, IL, Aug. 12, 2017 [moderator].

"The Fake News Era," Association for Education in Journalism and Mass Communication Annual Convention, Chicago, IL, Aug. 11, 2017 [moderator].

"Mentoring and Community Faculty Panel," UF Institute on African-American Mentoring in Computing Sciences (iAAMCS), iAAMCS Women's Summit, University of Florida, April 21, 2017.

"Women in Engineering," NSBE Week, National Society of Black Engineers – UF Chapter, University of Florida, Oct. 17, 2016.

"Surveying the Wisdom of the Crowd: 4 Reactions to Media Doxxing," *Carter G. Woodson Lecture Series*, African American and Africana Studies, University of Kentucky, Dec. 5, 2014.

"Social Media & Academic Freedom," Association for Education in Journalism and Mass Communication Annual Convention Preconference, Montreal, Canada, Aug. 2014.

"Finding a "Home" on the Web: Rethinking Privacy Expectations in Online Media," Center for Information Technology Policy, Princeton University, Nov. 22, 2013.

"Facebook, Friendship, and Freedom: Social Media and Relationships on the Internet," 4th Annual Sisterhood Symposium, Congregation Beth Shalom-Chevra Shas, Syracuse, NY, Oct. 23, 2013.

"Privileges for the Press," AEJMC Summit on Freedom of the Press in the Twenty-First Century, University of Oregon School of Journalism and Communication, April 11-12, 2013.

"Social Media Law 101: Think Twice Before You Blog, Tweet or Flickr," *Broadcast Education Association National Conference*, Las Vegas, NV, April 3, 2013.

"Who owns your friends?: *PhoneDog v. Kravitz* and business claims of trade secret in social media information," Syracuse University School of Information, Jan. 29, 2013.

"The Emerging Conflict between Newsworthiness and the Right to be Forgotten," International Law Conference, Perm State National Research University Department of International and European Law, Perm, Russia, March 23, 2012.

"The Right to be Forgotten vs. The Right to Know," at Northern Kentucky Law Review & Salmon P. Chase College of Law, Law & Informatics Symposium, University of Northern Kentucky, KY, March 1-2 2012.

"Challenging issues related to teaching communications law," Association for Education in Journalism and Mass Communication Annual Convention, St. Louis, Mo., Aug. 2011.

"Graduate Research," Syracuse University McNair Scholars Summer Academy, Syracuse, NY, Aug. 1, 2011.

"Law and Ethics in Multimedia and Photography," 2011 Nation Press Photographers Association Multimedia Immersion, S.I. Newhouse School at Syracuse University, May 19, 2011.

"The privacy implications of digital preservation: The Library of Congress Twitter archive and the social networks theory of privacy," at Elon Law Review *Symposium: Transparency, Secrecy and the Internet: Striking a Balance Between the Ideals of Privacy and Accountability in the Digital Age*, Greensboro, NC, Oct. 2010.

"Investigative Journalism in today's working environment," Sunshine Center of the North Carolina Open Government Coalition, *Sunshine Day 2010*, Greensboro, N.C., March 16, 2010.

"Legal Issues Affecting African-Americans in the Wake of the Obama Era," Southern Region Black Law Students Association (SRBLSA) Law Journal Inaugural Symposium, Baton Rouge, LA, Jan. 16, 2010.

Workshops/Webinars conducted

"Research Methods," Data & Society Research Institute, New York, NY, January – June 2019.

"Free Press in a Digital Age," w/ Robert H. Smith Center for the Constitution, James Madison's Montpelier, Orange, VA, April 13-15, 2018.

"Social Impact in Regulatory Impact Analysis," w/ UF Public Utility Research Center, Bangkok Thailand, March 2016.

Courses Taught [*Denotes new/revised course]

University of Florida

Communication, Technology, & Society*	S'21
Mass Communication and Society (grad)*	F'20
Telecommunications Law & Regulation	F'15, F'16, S'16, S'17
cross-listed w/ Social & Legal Issues in Computing*	F'17, S'18, F'18, F'19, S'20, F'20,
	S'21, F'21, S'22
Technology Policy (grad)*	S'18
Intro to Media & Communication	S'17, F'17, F'19
Communicating Privacy (grad)*	F'16, F'17
Telecommunications Regulation (grad)	S'16, S'17
Public Relations Writing	S'09

Introduction to Public Speaking	F'08	
Law of Mass Communication	S'07, Sum. '07	; TA: S'03-F'06
TV in American Society (TA)	F'02	•
Zhengzhou University		
Information Literacy & Critical Thinking	June 2015	
Media Regulation	June 2015	
Mass Media & Mass Culture*	May 2016	
University of Kentucky		
Information Literacy & Critical Thinking*	F'13, S'14, F'1	4
ICT in Society*	F'14, S'15	
Issues in ICT Policy*	S'15,	
Information Law & Policy (grad)*	S'14	
Syracuse University		
Communication Law	F'10, F'11, F'1	2, S'11, S'12
Media Law (grad)	F'10, F'11, F'1	2, S'12, S'13
Louisiana State University		
Mass Media Law	F'09	
Advanced Journalism	S '10	
Privacy Law Seminar (law)*	S'10	
Awards and Honors		
Shorenstein Center (Harvard Kennedy School) Visiting Fellow		2022
100 Brilliant Women in Al Ethics		2020
ANA Education Foundation Visiting Professor Program		2020
Digital Civil Society Lab (Non-Resident) Fellow		2019
Berkman Klein Fellow		2018-2019
Data & Society Fellow		2018-2019
Top Paper, Sports Communication Interest Group, ICA		2016
American Bar Association Forum on Communications Law Scholarship		2006
Honors in Legal Research and Writing		2004

Service

Leadership:

Levin College of Law Chester H. Ferguson Scholarship

College of Journalism and Communications Alumni Fellowship

University of Florida Board of Education Summer Scholar

UW SoJMC Christine Thompson Matthias Scholarship

University of Wisconsin University Research Scholar

Virgil Hawkins Summer Scholar

Ronald E. McNair Scholar

David Scott Foundation Scholarship

Area Chair, Law – Fairness, Accountability, and Transparency Conference (FA	ccT) '23
co-Chair – Media Law & Policy Scholars Conference	′20 –
co-Chair – ICA Inclusion, Diversity, Equity, & Access Standing Committee	'20 <i>-</i>
Member – ICA Political Engagement Policy Review Task Force	′21 –
co-Chair – ICA Inclusion, Diversity, Equity, & Access Task Force	′19 – '20

2003

2003

2002

2002 - 2005

2001 - 2002

2001 - 2002

2001 - 2002

1999 – 2000

Chair – Communication Law & Policy Division (ICA)	'18 – '21
Head – Newspaper and Online News Division (AEJMC)	′16 – '17
Vice Chair – Communication Law & Policy Division (ICA)	'16 – '18
Vice Head – Newspaper and Online News Division (AEJMC)	′15 – '16
Co-Research Chair — Newspaper and Online News Division (AEJMC)	′13 – '15
Prof. Freedom & Responsibility Chair — Law & Policy Division (AEJMC)	'13 – '15
International	
Member – Open Data Institute, Data Trusts Exploration Working Group	'19
Member – World Economic Forum, Reimagining Data Protection Steering Com	n. '20 – '21
Community	
Mariano Rivera Foundation	′21 – 22
Community Advisory Board – STOP Spying NYC	′19 – 22
University Neighborhood Preservation Board	′11 – ′13
Professional	
Research Standing Committee, Associate for Ed. In Journalism & Mass Comm.	′22 –
Advisory Board, Initiative for a Representative First Amendment,	'19 -
Harvard University Program Committee – Privacy Law Scholars Conference	'20 <i>-</i>
	20 – '20
Program Committee – MD4SG'20	
Program Committee – FAT* 2020, FAccT 2021	'19, '20, '21
Planning Committee – Journalism Interactive	'17

Paper Reviewer/Discussant/Moderator: **AEJMC** – Law & Policy Division, Communication Technology Division, Newspaper and Online News Division, Visual Communication Division, Minorities and Communication Division; **ICA** – Information Systems, Communication Law & Policy, Communication and Technology; **AOIR**; **Privacy Law Scholars Conference**; **IAMCR**

Competition Judging: SSRC Just Tech Grant Competition – 2022; Tankard Award – 2013-2015; C. Edwin Baker Award – 2018 - 2021; Stonecipher Award – 2015 -

Mentorship Programs: Newspaper and Online News Division

Minorities and Communication Division

Editorial Boards: Misinformation Review, Communications Studies, Communication Law & Policy

Journal Reviewing: Telecommunication Policy, Policy & Internet, Social Media & Society, Communication Studies, New Media & Society, Information, Communication & Society

University of Florida

Artificial Intelligence/CTMT Faculty Search Committee	'21 – ' 22
Hiring and Recruitment Taskforce	′21 – '22
Graduate Committee	′19 – '22
CTMT Managing Director Search Committee	'20
CJC IDEA Committee	′19 – '21
CJC Curriculum Committee	′17 – '19

Postdoc Career Coaching Program	'20
First Generation Student Life Coach Program	′19 – '21
CJC Associate Dean for Undergraduate Studies Search Committee	' 19
UF + QM online course reviewer	'18 - 19
Undergraduate Minority Mentor Program	'17 – '21
Computer Science Research Assistant Professor Search Committee	'17
Brechner Center Director Search Committee	'16 – '17
WUFT Fundraiser, on-air host	F'16, F'17, S'17
University of Kentucky	
CI China Initiative Committee	′14 – '15
CI Graduate Program Committee	′14 – '15
CI Graduate Strategic Planning Committee	′13 – ′14
ICT search committee chair	′13 – ′14
Online course quality review	′14 – '15
School of Information Science Diversity Committee	′13 – ′14
Undergraduate Education Academic Integrity Project	'13 – '15
Syracuse University	
Newhouse Faculty Rules Committee	′11 – ′13
Awards Committee	'11 – '12
Communication Dept. Search Committee	′12 – ′13
Louisiana State University	
Chair—Joint MMC/JD degree committee	′09 – ′10
Students	
Chair or co-Chair	
Heidi Makady (UF, Ph.D – Mass Communication)	
Nili Cimand (UF, Ph.D – Mass Communication)	
Yewande Addie (UF – Mass Communication)	Ph.D 2022
Joshua Schery (UF)	MAMC 2018
Wendi Bellar (SU – Oral Defense)	MA 2013
Michelle T. Parker (SU – Law journal note)	JD 2013
Jasmine Haynes (LSU)	MMC 2010
Committee membership	
Sarah Papadelias	MAMC/JD '16
Kevin Bruckenstein	MAMC '16
Tershone Phillips	MAMC'16
Stephanie McNeff	MAMC/JD '17
Whitney Smith	MAMC '17
Earlesha Butler	Ph.D. '19 (MassComm)
Phillip Arceneaux	Ph.D. '19 (MassComm)
Naja Mack	Ph.D '21 (CS/HCC)
Ashton Hampton	MAMC/JD '21
Imani Sherman	Ph.D '21 (CS/HCC)
Austin Vining	Ph.D. '21 (MassComm
Emma Drobina (Ph.D. – Computer Science/HCC)	
Isabel Laurenceau (Ph.D. – Computer Science/HCC)	

Keith McNamara (Ph.D. – Computer Science/HCC) Brianna Richardson (Ph.D. – Computer Science/HCC)

External Examiner

Ayana Holder – MA Human Communications Studies (2019)

U. West Indies

Research/Graduate mentorship

Adviti Chakka MBA '17 (MIS)

Sofiya Tarasevich Ph.D. '19 (MassComm)

Miya Williams (Media, Technology, & Society; Northwestern) Ph.D. '19

Shelbretta Ball (Ph.D. – Mass Communication, S. Carolina)

Undergraduate Senior Capstone Project

Stefani Hunter	Telecom '17
Emily Menendez	Telecom '17
Francisco Diaz	Telecom '18
Marin Donnelly	Telecom '19
Taylor Chun	Telecom '19
Tyler McConnell	Telecom '20
Morgan Band	Telecom '21

Undergraduate Research/University Scholars Program

Mariana Velazquez Castillo (Advertising)	Spring 2018
Kelseah-Jade Pierre (Advertising)	Spring 2018
Kimberly Pierre (Public Relations)	Spring 2018
Priya Dames (Political Science)	2020 - 2021

Undergraduate Minority Mentorship Program/McNair/First Gen Program

Demi-Anne Barnett (Anthropology)	2019 - 2020
Mercy Tsay (Journalism)	2019 - 2020
Aurora Martinez (Journalism)	2019 - 2020
Nomiah Keyton (Biology)	2017 - 2018

Professional Experience

The Alveary LLC – Founder & Principal	May 2021 –
Freelance writer/designer/consultant	May 2002 –
New Books in Technology Podcast – Host	April 2014 – Jan. 2021
Alachua County Library, Adult Services Reference Desk – Volunteer	Aug. 2017 – July 2018
Greenhouse Church – Media/Tech Team	April 2017 – May 2018
<u>Platypus</u> – Contributing Editor	Jan. 2016 – Jan. 2017
Abundant Life Christian Center – Media/Video Team	Feb. 2012 – May 2013
Gainesville Guardian – Design Editor	Aug. 2008 – June 2009
<u>Pop Syndicate</u> – Reviewer	Mar. 2009 – June 2009
Shalom Christian Ministries – Tutor	Aug. 2008 – Dec. 2008
Ho-Chunk Nation of Wisconsin – Legal Extern	June 2005 – July 2005
W. George Allen Chapter, NBLSA – Director of Comm'ns	Aug. 2004 – May 2005
University of Florida Student Legal Services – Law Clerk	Jan. 2004 – May 2004
Person2Person Ezine – Staff Writer	Oct. 2002 – Aug. 2003
Discourse Multicultural Magazine – Editor	Aug. 2001 – May 2002

Discourse Multicultural Magazine – Writer Milwaukee Courier – Intern The Daily Cardinal – Reporter Jan. 2000 – May 2002 May 2001 – Dec. 2001 Jan. 2001 – May 2001

Professional Memberships

Association for Education in Journalism and Mass Communication International Communication Association Society for the Social Study of Science

Bar Memberships

Wisconsin

Certifications

Certified Scrum Master

Languages

English: speaking: native, reading: native, writing: native

Spanish: speaking: intermediate, reading: intermediate, writing: intermediate

Portuguese: speaking: basic, reading: basic, writing: basic French: speaking: basic, reading: basic, writing: basic